Privacy Policy

This website is maintained by the Paul Mahder Gallery for the primary purpose of providing information about the gallery, its artists and artwork for sale, and other events via secure transactions through the Internet.

Automatically Gathered Information

The web servers hosting our site collects some information about visitors to our site automatically. This information is used to help us better understand our visitors by compiling server statistics regarding how visitors are using our site.

The type of information gathered in this manner may include:

* The length of time spent browsing the site
* The domain name and/or ISP address used to visit the site (MSN, AOL, etc.)
* The type of browser(s) being used to access the site (IE, Netscape, etc.)
* The type of operating system(s) used (Windows 98, NT, MAC OS, etc.)
* Please note: e-mail addresses are not automatically gathered.

Like most other websites, Paul Mahder Gallery’s site deposits certain bits of information called "cookies" in a visitor's computer. Cookies are sent back only to the website that deposited them when a visitor returns to that site. Cookies can tell us how and when pages in a website are visited and by how many people. This technology does not collect personal, identifiable information; the information collected is in an aggregate, non-identifiable form. We hope to use the information we collect through this technology to improve our site.

We use Google Analytics, Google AdWords Conversion tracker, and other Google services that place cookies on a browser across the website. These cookies help us increase the website’s effectiveness for our visitors. These cookies are set and read by Google. To opt out of Google tracking, please visit this [page](http://www.google.com/privacy_ads.html).

We use AdWords remarketing to market our site across the web. We place a cookie on a browser, and then a 3rd party (Google) reads these cookies and may serve an ad on a 3rd party site. You may opt out of this ad serving on Google’s opt out page. If you are concerned about 3rd party cookies served by networks, you should also visit the [Network Advertising Initiative opt-out page](http://www.networkadvertising.org/managing/opt_out.asp).

Information You Provide

**1. E-mail Address**

Visitors to our site may choose to join our e-mail club in order to receive news, special announcements, discount offers, and other information from the Paul Mahder Gallery via e-mail. Every e-mail sent by Paul Mahder Gallery allows the recipient be removed from our list.

An e-mail address is also requested as part of the online order form for merchandise purchases. From time to time, these will be added to our e-mail database. At that time, you will receive a confirmation e-mail regarding your order. To unsubscribe to our e-mail list please contact info@paulmahdergallery.com or follow the instructions at the bottom of the e-mail you receive from the gallery.

Paul Mahder Gallery does not share its e-mail addresses with any outside organizations unless it is regarding a Paul Mahder Gallery event.

**2. Financial Information**

When ordering artwork online from gallery’s website, we will require you to fill out a secure online order form which may request information such as name, billing address, shipping address, day and evening phone numbers, e-mail address, credit card number, and expiration date. This information is used to process your transaction, and to contact you if there is a problem processing your order.

All demographic information (name, mailing address, e-mail address, etc.) relating to art purchases is entered and stored in the galleries secure data processing system. For reasons of security, credit card information is not stored on our Web server. We will retain order information for our records, but this information is never shared with third parties.

Paul Mahder Gallery will send a confirmation e-mail that allows visitors to keep track of their online orders.

**3. Contact Us/Updating personal information**

To help Paul Mahder Gallery maintain the accuracy of your personal information we ask that you notify us when you change your address, phone number, e-mail address or other personal information. Visitors may contact info@paulmahdergallery.com to update their personal information or contact Guest Services at:

Paul Mahder Gallery
222 Healdsburg Avenue

Healdsburg, CA 95448

707.473.9150

**Hours**: Thur.-Mon. 10:00 a.m.–6:00 p.m.
info@paulmahdergallery.com

Please provide your old and new contact information so we can make the appropriate corrections.

Additional Information About Data Use

We process an individual's personal data under any or all of the following legal bases: as part of performing a contract with the patron, because the patron consented to allow us to use their data, and/or because it is necessary for our legitimate business interests to do so.

We retain a patron's data indefinitely unless they explicitly request that we remove their data or change our communication methods through one of the methods listed above. Members of our database who reside in the European Union and have never made a purchase or contribution to Opera Philadelphia will be removed from our database on an annual basis unless they opt back in.

Legal Rights for Residents of the European Union

If the General Data Protection Regulation applies to you because you are in the European Union, you have rights under data protection laws in relation to your personal data:

* The right to be informed;
* The right of access;
* The right to rectification;
* The right to erasure;
* The right to restrict processing;
* The right to data portability;
* The right to object; and
* Rights in relation to automated decision making and profiling.

You have the right to make a complaint at any time to the Information Commissioner's Office (“ICO”), the UK supervisory authority for data protection issues ([www.ico.org.uk](https://ico.org.uk)). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.

Links To Other Web Sites

We may make content or services from other web sites available to you from links located on this site. These other web sites are not subject to this Privacy Policy. We recommend that you review the Privacy Policy at each such web site to determine how that site protects your privacy.

Terms Of Use

The information provided on this site is for general use by its audience, and all programs and artists, artworks and pricing are subject to change without notice. Information contained on this site is presented "as is" and may contain inaccuracies.

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